







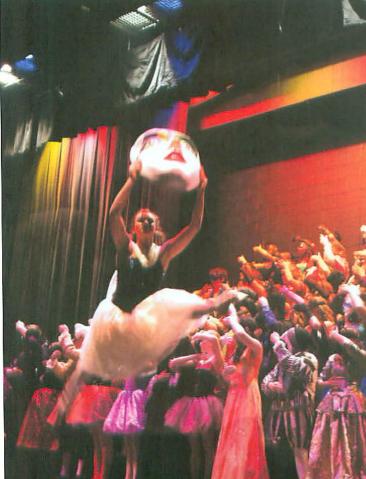


Traverse City Area Public Schools is asking voters to support the continuation of TCAPS' long-term capital infrastructure improvement plan by authorizing a bond proposal on November 6, 2012.

For details and a complete list of proposed and currently authorized capital projects, visit: www.tcaps.net/bond















RENEW YOUR COMMITMENT TO OUR STUDENTS.

All children deserve a quality education. An education supported with leading-edge technology and first-rate resources. An education that opens doors to a variety of opportunities, allowing students to compete and succeed on a worldwide level. Our community has always supported the efforts of Traverse City Area Public Schools (TCAPS) to provide students with quality tools and learning environments.

On November 6th, you'll be asked to renew this commitment to our community's students by authorizing a bond proposal that will fund capital infrastructure improvements over the next ten years.

Here are some things you'll want to consider regarding the upcoming bond proposal.

1) This bond proposal continues TCAPS long-term capital plan and is consistent with our community approved strategic plan.

> Our community has continually supported our efforts to provide students with the best tools and opportunities possible. We have a large school system - serving over 10,000 students, over 25 buildings, 100+ buses, and maintaining over 2 million square feet of infrastructure. To remain fiscally

responsible, and keep our local millage rate as low as possible, TCAPS must phase in changes over several years, rather than

make system-wide improvements all at once.

This bond continues the work we began under our community approved strategic plan. In 2001, 2004 and 2007, we made improvements to several of our elementary schools. Now it's time for other schools to receive similar attention. By following our long-term plan, all students at all schools will have quality learning opportunities.







2) This bond proposal ensures the availability of over \$3.5 million dollars per year in general fund money to be directed to support student learning in the classroom.

This bond proposal will allocate funds for infrastructure and technology improvements, buses, maintenance upgrades and replacement costs. Without bond funds to keep up with these capital demands, TCAPS would have to expend operating funds intended for supporting student learning in the classroom.

3) Bond monies stay right here in our community.

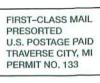
This bond proposal not only benefits our students, it benefits our entire community. Almost 90% of bond monies are reinvested in our community. As local construction and trade workers are hired to complete these projects, local jobs, working families and the economic well-being of our community continues to be supported. Supporting our students, supports our community.

4) Over the next 10 years, funds generated through voter-authorized bond sales will support the following capital needs:

- Upgrade and reconstruct elementary and secondary school facilities that need immediate attention
- Continue to increase access to technology for all students
- Preserve current transportation services to maintain safety standards and maximize the efficiency of TCAPS fleet of over 100 buses
- Replace operational equipment to properly maintain facilities and to meet curricular needs for physical education and visual and performing arts
 [Note: By law, bond monies generated <u>cannot</u> be used for employee salaries or benefits.]

5) The proposed millage rate is 23% lower than the state average.

The proposed millage rate to authorize the bonds will be 3.9 mils, an increase from 3.1 mils, which is still 23% lower than the average capital millage rate for K–12 public schools in Michigan. The TCAPS bond proposal will cost the owner of a home with a market value of \$200,000 less than \$80 per year.





TCAPS is grateful to our community for supporting quality learning opportunities that prepare our children for the future.

Now it's time to continue with needed capital improvements, so that all students at all schools will have quality tools and learning environments.

For more information about the
November 6th School Bond Election:
We invite you to visit:
www.tcaps.net/bond
Contact TCAPS directly at:
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